

# **Experience**

#### Front-End Developer @ Otter Products

OCTOBER 2022 - PRESENT

I work in both Salesforce and WordPress to maintain multiple Otter Products properties. I use JavaScript, jQuery, SASS/CSS, HTML, and ISML to optimize the websites, conduct A/B tests, and implement new features.

**Notable Projects:** Checkout overhaul, SMS, A/B Testing,

Otterboxbusiness.com, ADA compliance

#### Web Developer @ Alatus Solutions

SEPTEMBER 2020 - OCTOBER 2022

I built and maintained custom websites for a Dental Marketing Agency using HTML, CSS, PHP, JavaScript, jQuery, WordPress, Node.js/NPM, Photoshop, Sketch, and Adobe XD. I also performed Web Administration tasks.

**Notable Projects:** 81+ websites built using several custom WordPress themes

#### Front-End Web Developer @ Freelance

JUNE 2019 - SEPTEMBER 2020

I designed and built web pages for Keen Footwear, and Alatus Solutions. I used Salesforce, WordPress, HTML, CSS, SASS, JavaScript, jQuery, and PHP **Notable Projects:** Designed and built custom WordPress themes

# Front-End Web Developer @ Tailored Brands Inc

NOVEMBER 2016 - JUNE 2019

I worked cross functionally to develop all of the site assets for Men's Wearhouse. I developed HTML emails for Joseph Abboud, K&G, Moore's, and The Mens Wearhouse. I also assisted in developing and testing A/B tests.

Notable Projects: A/B testing, improved web accesibility, improved page

#### Front-End Web Developer @ Art.com

**JULY 2014 - NOVEMBER 2016** 

load times

I worked cross functionally to update and maintain Art.com and Allposters.com. I developed HTML emails, maintained all websites, mentored new employees, and set up A/B tests.

Notable Projects: Website responsiveness, improved page load times

#### Contact

- github.com/brittanyboese
- (a) brittanyboesedev.com

### Education

California State University Chico BA Communication Design 2010 - 2014

## **Skills**

HTML, ISML, CSS, SASS, JavaScript, jQuery, PHP, NPM/Nodejs, Salesforce B2C, Salesforce B2B, Web Adminsitration, WordPress, Photoshop, Adobe XD, InDesign,

### Certifications

Salesforce
Platform Developer I
2023

General Assembly
UX Design Certificate
2019